



Fifth Work Term (APSC 411) – Newsletter Article Assignment

Objective

The objective of the Newsletter Article Assignment is to provide you with an opportunity to share your co-op experiences with junior students in the co-op program, as well as to reflect on your co-op experience. As a senior level co-op student, you now have the opportunity to provide mentorship and advice through your article. Articles can be written on a variety of topics, including but not limited to:

- What is your unique co-op story? How did you get to where you are today?
- Insight into your current co-op employer's unique corporate atmosphere, work culture, operations, etc.
- Summary and advice on what it is like to work in a camp, remote or international location for a co-op work term
- Tips and advice for students relocating for a co-op position
- Reflection on skills gained from your first co-op term(s) that have served you well in your co-op career
- Summary and advice on how you maximized the networking opportunities in your previous and current co-op positions
- Reflection and advice you would give your younger self when searching for your first co-op work term

How to Begin

Select or determine a topic relating to your co-op experience that you would like to share with the junior engineering co-op students. Try to think back to when you were a junior student and the advice or information you would have liked to read at that time. Personalize your article by writing in your own unique voice, and feel free to add a photo of yourself or interesting photos you took during your work term.

Introduction

Tell the reader about yourself, your work term, company, and so forth.

Body

Typically 3-4 paragraphs in length detailing your co-op experience and sharing advice with students who may be following in your path.

Conclusion

Summarize your article, reflect on the key points and/or reflect on how your experience has shaped your future plans.

Photo

An optional aspect of the assignment, photos help your reader engage in your article and help the reader feel more connected to your story. Photos must be your own original images and can be of yourself, interesting things from your co-op position, or even fun photos of the area if you travelled for your co-op position.

Note: For confidentiality purposes, you must omit company names when referring to previous co-op terms. Any reference to employers/supervisors other than your current employer must be in generalities only (i.e., "In my past experience working in the oil and gas industry...").

Submission

Submit your newsletter article to Canvas on or before the deadline outlined in the Work Term Checklist (<https://coop.engineering.ubc.ca/engineering-co-op/current-students/undergraduate-checklist/>)

Select articles will be shared with current co-op students primarily via student newsletters (email). They may also be published on the co-op website, archived for future use, and/or shared via social media such as LinkedIn, Facebook, Instagram, Twitter, etc. Submission does not automatically guarantee the article will be shared. If your article is selected to be shared publicly, the co-op office will contact you to request that a release form be completed.



Grading

Your Newsletter Article Assignment will be assessed as follows:

Excellent	An articulate, interesting, and engaging article that shares your unique perspective on your co-op experience to the reader in a fully developed and easy to read article; free from any grammatical or spelling errors and is cleanly formatted.
Good	A well-written article speaking to your co-op experience; little to no grammatical or spelling errors; cleanly formatted.
Satisfactory	Article may contain a few grammar or spelling errors. May not read well or engage the reader, but still communicates valuable insight into your co-op experience.
Unsatisfactory	Multiple grammar or spelling errors; less than 500 words; unclear or unreadable; topic is not relevant or suitable.